

# RepMARK

## Reputation Marketing Management Platform

- Manage, Build and Market Your Reputation
- Comprehensive Managed Solution
- Google Combines Reviews in Search
- Reviews are the new SEO Currency
- Be Proactive not Reactive



**"92% of consumers  
now read online reviews...."**

Source - 2017 Local Consumer Review Survey

## Why You Need BroadMoar's **RepMARK**- Reputation Marketing Platform!

*"Did you know 97% of consumers 18-34 read online reviews to judge a local business?"*

Our Reputation Marketing System is the most comprehensive solution for reputation. Our proprietary system was created to give companies a turn-key solution for not only managing reputation but also building it and marketing your reputation to attract more customers.

### **99% of Reputation Service Companies just don't work!**

We have investigated each one of them out there... and some are very good with some aspects, but the problem is they don't work because they don't do Reputation Marketing. They are reactive not proactive.

There is Managing Reputation, some systems do this really well. They can monitor, send alerts, and reporting. But that's ALL THEY DO!

Then some companies allow you to build your reputation, they have small forms you fill out or they will send it out where you can get some reviews. But they don't manage. They just build.

And more importantly there is Marketing Reputation. This is building content online and if you know anything about where the market is going right now, it's all about user content.

So, we market these reviews in images and with videos. Also in text on Flickr, Facebook, Twitter, LinkedIn, and all around the web.

So, it is not just one aspect it's all three and this is why 99% of all reputation service companies don't work for most businesses.

**BROADMOAR**  
CONSULTING GROUP

www.broadmoarconsulting.com

*"BroadMoar's RepMark -Reputation Marketing System helped us grow our monthly number. We found that moving up a 1/2 star increased our monthly revenue 12.8%. I highly recommend this service and the Marketing Automation, simply amazing."* **J. Alvarez, DC**

email : contact@broadmoarconsulting.com