

2022

# Ultimate Google Business Profile

## Basic Checklist

1. Create (or Claim) your free Google Business Profile listing
2. Verify Business Listing with Google
3. Download the Google Business Profile App on your Android or IOS
4. Fill out the "INFO" section completely
5. Add secondary business categories (Five are Available - Be specific)
6. Edit business hours and holiday hours
7. Choose your coverage area limit the area to counties around your business
8. Write an optimized business description with keywords from your matrix
9. Turn on Google Assistant Calls
10. Upload your logo, photos, and any videos that represent your business
11. Geo-Target Your Photos
12. Get your first review (6-10) should be your goal minimum
13. Reply to your reviews and by sincere
14. Make a "What's New?" Google Post
15. Create your first "Business" post
16. Add your services you offer with pricing
17. Turn on Messaging
18. For your post use keywords and links for High-DA Authority
19. Review your "Insights" and track your growth and progress
20. Create and optimize your FREE

Doing these steps will get your business up and running on Google My Business, which I believe is the best free marketing opportunity for small business..

We look forward to "Teaching" You more advanced GBP strategies in our MASTERING GBP Workshop.

We also offer GBP optimization services.