

# Advanced

## Marketing Portal (AMP)

- Local Search Rankings
- Monitor all Factors Effecting Search
- Google My Business Monthly Audit
- Reputation Marketing Manager
- Social Media Integration Monitoring
- Keyword and Competition Tracking



## Our Advanced Marketing Portal Give You the Data to Make Online Decisions a Snap!

Our Advanced Marketing Portal (AMP) allows you to monitor every facet of information that is affecting your online search. This information is extremely important to determine if the online marketing you are doing is working and if you are getting your money's worth.

This service includes an easy to use reporting tool which gives you real-time numbers and analytics for your social media & your website. It can also track and compare how you are doing in the Google Local 3-Pack and how you rank against competitors in your local market.

In online marketing, your reviews can make you or break you. In a recent study of online reviews, a 1/2 star change can affect your monthly revenue by up to 19%. It's your reputation on the line and reputation is the New SEO. You simply cannot afford a bad review. Our portal allows you to proactively get reviews and have them posted to search engines. We also can reply from the portal to reviews that might need your attention and turn a negative review into a positive!

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AMP is an insurance policy to protect your reputation and make sure you're getting your money's worth.

We offer several options to suit your business:

- Google Analytics Integration
- Facebook & Twitter Integration among others
- Google Ranking, even on Mobile
- Competitor Tracking
- Comprehensive audits of all your web pages
- Local Search Audit
- Google Business Profile Audit
- Local Keyword Ranking report
- Directory Tracking report (shows errors affecting your search)
- Our Exclusive Reputation Marketing Manager
  - Manage Reviews
  - Build Reviews
  - We also offer a reputation as a managed service

Multi-location pricing available  
Schedule a call to AMP-UP Your Business!

email: [contact@broadmoarconsulting.com](mailto:contact@broadmoarconsulting.com)