

BroadLocal™ Management Platform

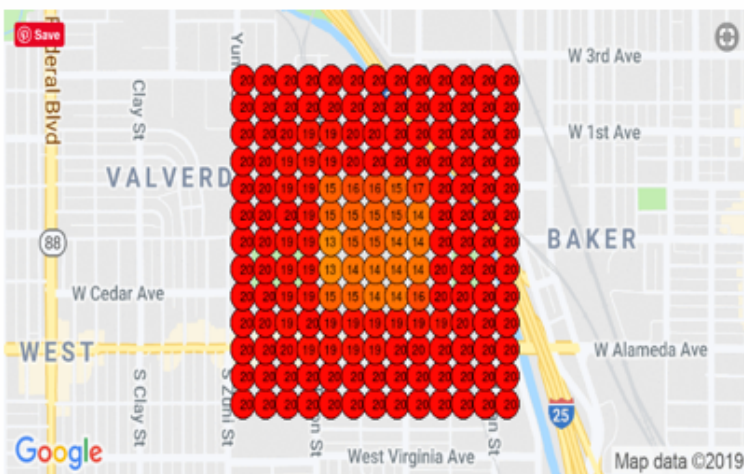
- Geo Grid Monitoring
- 12-Month Contract
- Increase calls



The Most Comprehensive Local Marketing Management Platform

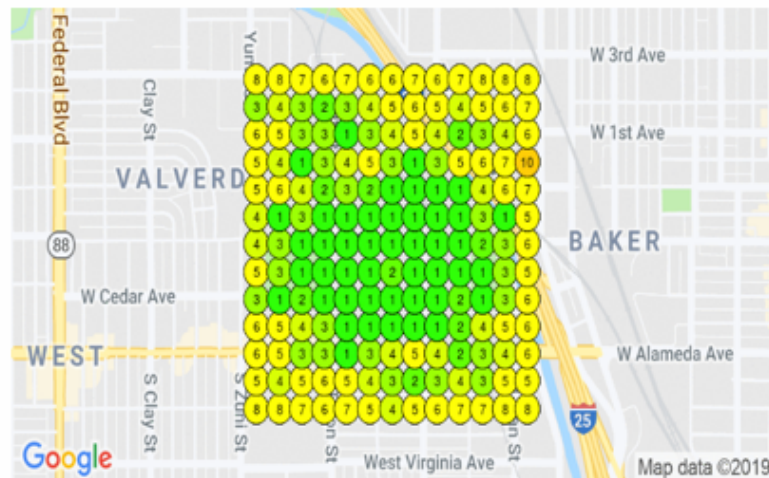
Building a local marketing campaign has never been easier. Did you know, over 70% of the clicks go to Google's 3 - Pack? You want your number to be 1, 2 or 3 in the local map in your market area.

It is best to show you and let the before and after photos speak for themselves. BroadLocal is a 100% Managed Service. There is a setup fee and monthly management fee, all less than you would have to pay a staff member to do it for you.



BEFORE GeoTRAC RANKING

Our Geo-Grid System shows us graphically how you are ranked in your local market. This shows us areas we need to work on to get your business in the 3 pack.



AFTER GeoTRAC RANKING

The Geo-Grid map shows us improvement in your ranking in the all important Google Local 3-Pack. The results will speak for themselves...Drop the Mic!

Talk to your BroadMoar Advisor today.

BroadLocal with GeoTRAC

The Most Comprehensive "Google My Business" Managed Service

Did you know that 95% of clicks go to businesses found on page one of a Google search? The Top 3 optimized businesses are showcased as the Google Local 3-Pack. These local 3-pack companies get over 70% of these 'clicks'.

BroadLocal is a managed service that has the goal of putting your business on page-one of the Google search and listed in the coveted Google Local 3-Pack. To accomplish this, we optimize your Google Business Profile using "Best Practices" to optimize posts, photos and indexing links with Google. We also prevent malicious third party GMB edits.

Trusted with over 16k locations, let us manage your business profile with BroadLocal and make your business stand out from the competition by ranking higher on organic searches!

BroadLocal features include:

- 1 or 10,000 Properties, we seamlessly manage
- Detailed Monthly Reporting
- Review Management
- Optimized Photo, Video and Posting Scheduler
- Post To Multiple Locations at Once
- Or we can upload it via Your CSV File
- View Insights
- Post-Scheduling and Post-Stacking
- Monitor Local Rankings
- Keyword Rank Tracking - We highly recommend you order a Keyword Matrix
- Geo-Trac Reporting and optimizing
- We are a "Google Business Profile" API Vendor
- BroadLocal adheres to all Terms of Service

Pricing and reporting is subject to change as Google changes. We aim to be reactive to these changes and proactively fix issues reported.

More about GeoTrac

The GeoTRAC ranking system brings a variety of proprietary technology to the local rank tracking and visibility space in miles. Our geospatial data is plotted onto a map so you can visualize 3-pack rankings at the most granular level and even down to GPS coordinates within a configurable distance from one another.

Google has been radically changing the way it delivers results for local queries to provide the "best" experience for their users.

From this, we have seen proximity as a ranking factor being weighed heavier in Google's local algorithm. This process is not perfect by any means and there is always a margin for error when Google is determining the proximity of a search, but even with that error rate being a possibility, you will be hard pressed to find a more accurate rank tracking system than BroadLocal.

Our extremely proprietary data gathering method (WE ARE NOT SCRAPING GOOGLE) will showcase Service Area Business results as well as businesses that are not hiding their address. These blended results will paint a more complete picture of the local SERPS. Depending on the level plan you decide on, we will make sure you have enough credits to handle all of your local rank tracking needs.

These maps can be easily downloaded into PDF form, but we also introduced what we feel is one of the coolest local reporting capabilities in the industry.

The GeoTrac will localize to whichever country you are searching. This not only includes recognizing the proper country-code but also switching to that language as well. Our GeoTrac works GLOBALLY.