

Directory Listing Audit Report

- We Scan Over 6 Billion Sites
- Shows All Your Current Directories
- Identify Incorrect Data
- Find Opportunities for New Directories
and much more....



What is a Directory Listing Audit? And, Why Do I Care!

Back in the late 80's and 90's, if you wanted to have your business seen by potential customers, you placed your business listing in the local yellow pages... In fact, a full-page ad costs about \$2,000-\$3,000 a month or more..

Today, there are over 4,000 online directories and businesses today need to be in the Top-100 Directories to be truly visible by customers searching for your local product or service. YOU might consider the Top-200 in a competitive industry or market.

A Directory Audit Report from BroadMoar scans all the directories looking for listings for your business. This directory report gives us a look at how many directories your business is in and if all the information is accurate.

Our Goal For Your Business if Build Your Directories:

- Submit to Large Data Aggregators
- Top-100 or 200 Directories needed to be visible
- Information needs to be 100% accurate
- Show Up in at least 5-6 industry specific directories
- Google ranks on number of accurate directories
- Existing directories need to be cleaned-up
- All directories need to be optimized
- Links need to be indexed
- Spin Descriptions are needed
- Photos, as well as a review strategy

Talk to your advisor an order your directory audit.

BROADMOAR
CONSULTING GROUP

www.broadmoarconsulting.com

email : contact@broadmoarconsulting.com