

Chamber of Commerce

Maximize Your Community

- Increase Your Perceived Value
- Grow Membership 20% or More
- Stop Chasing Members To Renew



*BroadMoar Provides an Effective Solution to Chambers of Commerce's Membership Renewal Challenges - I'm BobbyGrant - **That's What I Do!***

BroadMoar fully understands the frustrations experienced by business owners in their dealings with local Chambers of Commerce. Thanks to our subject matter expert's extensive experience as a former chamber president in Southern California for six years, we possess a profound comprehension of the business owners' mindset.

It seems that Chambers has deviated from their intended purpose and become just another networking group. However, it's important to remember that the main objective of chambers is to serve as an association of business people, working together to promote commercial and industrial interests within the community.

Throughout our years as a consulting firm, we have engaged with numerous business owners. Interestingly, we have not come across a single business owner who considers membership in the local chamber as a crucial aspect of their growth or marketing strategy.

The BroadMoar team can assist your chamber in altering its perception. We'll aid in demonstrating to business owners the benefits of becoming local chamber members. As a chamber, it's important to commit to increasing the value you bring to your community and members.

What are the benefits of partnering with BroadMoar for your chamber?

BroadMoar offers a well-established three-step approach to effectively expanding and maintaining chamber membership bases. Our Chamber**Different** system is designed to add value to members' experiences.

Local chambers benefit from our Chamber**Different** System in the following ways:

- Generating more new members
- Get your members to renew without chasing them
- Getting members to buy other services from the chamber

When engaging with BroadMoar, you have two options to choose from, talk to your BroadMoar Advisor today.

Would you like to discuss how to effectively grow your Chamber of Commerce? BobbyGrant, a seasoned marketing professional and "Brand Strategist", can provide a proven strategy for achieving this. As a former Apple Marketing Executive and past chamber president, BobbyGrant has the expertise to guide you in the right direction.

Contact your BroadMoar advisor and let's get started.

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CONSULTING GROUP

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