

Directory Audit Report

- We scan over 6 billion sites
- Shows all current directories
- Identifies incorrect data and much more....



What is a Directory Audit?

Back in the late 80's and 90's if you wanted to have your business seen by potential customer you placed your business listing in the yellow pages... In fact, a full page ad cost about \$2,000-\$3,000 a month.

Today there is over 4,000 online directories and businesses today need to be in the Top-200 Directories to be truly visible.

A Directory Audit Report from BroadMoar scans all the directories looking for listing for your business. This directory report gives us a look at how many directories your business is in and if all the information is accurate.

- Top-200 Directories needed to be highly visible
- Information needs to be 100% accurate
- Shows any industry specific directories
- Google ranks on number of accurate directories
- Allows us to create a directory visibility strategy
- Existing directories need to be cleaned-up
- All directories need to be optimized
- Links need to be indexed
- Spin Descriptions needed

Talk to your Broadmoar Advisor.