

# DIY-Google Maps Mastery



## So, What is Google Maps?

Google Maps should be your Local Search Online Strategy.

To appear in Google Maps, you'll need to create a Google My Business account and ensure all the information is up-to-date. Once you've created a profile, it's critical you include as much relevant information as possible -- including a business profile picture, the area you serve, hours of operation, attributes (i.e. "free wifi"), a public phone number, and your website URL. That's the easy part...

We spend the majority of the time teaching you how to constantly optimize your site posting and backlinks.

We teach you all about postings...optimizing photos, link postings to high authority sites. Also learn an important posting strategy called stacking. We also need to make use of keywords in postings.

This course is a limited attendance to 8 per class.

We take a new topic every week during our 6 weeks together and we also teach you the proper way use twitter, linkedin, and/or facebook to grow your ranking.

## What you will learn:

- 6 Week Google Maps Mastery Course
- Become an expert to manage your GMB
- Learn Latest Techniques
- Learn Indexing
- Spin Descriptions
- Posting Strategies
- Backlinking Strategies
- Proprietary Stacking methods
- Image Optimization
- No Monthly Managed Fees

## Google Maps Mastery Webinar



Google  
My Business  
Mastery Strategy

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