

Server Excellence

Restaurant **Different** Series



"Server Excellence" Graduates Have Earned up to 40% More Tips!

Our **"Server Excellence"** is part of our restaurant series created by Bobby Grant & Manuel Garcia. We teach your server how to use our proprietary **"Reaction Marketing"** techniques to grow revenue and customer service. Applying these changes will adjust their mindset will increase the customer experience, which in turn increases customer retention, servers tips, and restaurant revenue.

Our **"Server Excellence"** also teaches the servers the Four Dynamics principals that will can change their approach to the job and increase their earnings dramatically. The skills learned will help them in their personal life as well. That is why we call it **"Server Excellence."**

Servers who complete this course earn at least 26.2% more tips and their quest totals have increased on average by 16.4%.

Most servers approach their server job ... like they did yesterday expecting something different...Albert Einstein called that "INSANITY".

Most servers dread going to work and just think waiting tables is a stepping stone. That's the wrong attitude to have. Even if it is a stepping stone, wouldn't you want to earn the most while working?

We have servers that make over six figures and most make at least two times more income than those without a **"Server Excellence"** certificate. We'll change the server's mindset so they look forward to working and approach their position differently. Just give us six hours.

Our **"Server Excellence"** will increase:

- Server Retention & Earning
- Customer Retention
- Restaurant Morale & Revenue

Let me ask you a simple question. What is the job description of a server? **"It's to bring the customer back again & again."** It is just that simple, you want to be the server who is the ultimate professional. These skills are transferable for your future.

We will teach you how to get customers, bring them back more often and how to get them to spend more money by creating a better reaction for them. This will earn you massively more income for your business. Yes, your business! As a server you need to think of yourself as a business owner that has to fill your station 100% of the time for your entire shift.

If you are a server wanting to earn more money and become a professional working in a higher-end restaurant or a business owner looking to teach your staff the skills to grow your restaurant, talk to a BroadMoar Advisor today.

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