

RetailDifferent - Margins

It's All About Increasing Your Margins



It's Not Always About Your Revenue

Increasing Your Margins, It's Really **About the Money You Keep!**

BobbyGrant is a revenue and margins expert with over 45 years in the retail industry. He is a Brand & Marketing Expert and started his career with Apple Computer as a Retail Channel Marketing Executive and also worked at IBM Global where he managed an e-commerce consulting group.

Over the past four decades, BobbyGrant has worked with many iconic Fortune 500 companies, including Disney, Nordstrom, Coca Cola, FedEx, Paramount Pictures and The Ritz Carlton. Building on his unique experiences, with these companies, he learned what works best and what mistakes you must avoid.

Because of those experiences in retail he met many entrepreneurs, business owners. BobbyGrant worked with many of them to increase revenue and grow margins while also increasing customer experience and customer service.

Over the years of working with over 100 retailers and others types of businesses, BobbyGrant saw a need to help many of them to understand how to not only to grow revenue but dramatically increase **MARGINS**.

To help with the issues and challenges, he created RetailDifferent for Margins. RetailDifferent For Margins is dedicated to grow margins for retail stores. Our proven methods and techniques were created from years of development in the retail industry. We look at your products and services you sell and on average increase your margins 4% - 6% or greater.

With RetailDifferent for **Margins** we work to fix three things:

- 1) Increase your margins, it's all about what you keep
- 2) Increase revenue and grow invoice totals
- 3) Teach staff how to engage with customers to maximize the customer experience & service

Contact a BroadMoar Advisor today to see if RetailDifferent - Margins is right for your business.